



NORTH AMERICAN CATERPILLAR DEALERS PROCUREMENT GROUP    NORTH AMERICAN CATERPILLAR DEALERS FLEET GROUP

## 2021 Sponsor Agenda

Central	Session	Tuesday, October 19, 2021	
8:00 AM	3:00 PM		Trade Show Set Up and Stage Displays
			All Sponsors
			Holt CAT Employee Lot
2:40 PM	2:50 PM	Joint	Vendor Round-Up (Roundtables) Instructions
			Dealers: Andy Mickelson, Ziegler CAT
			Sponsors: Claude Williams III, Gregory Poole CAT
			Iberian Ballroom
2:50 PM	3:50 PM	Joint	Vendor Round-Up (Roundtables)
			Dealers & Round-Up Sponsors
			Iberian Ballroom
3:50 PM	4:00 PM	Joint	Break
4:00 PM	5:00 PM	Joint	Vendor Round-Up (Roundtables)
			Dealers & Round-Up Sponsors
			Iberian Ballroom
5:00 PM	6:00 PM	Joint	Evening Break
6:00 PM	7:00 PM	Joint	Cocktails
			Dealers & Alamo Sponsors
			Iberian Ballroom
7:00 PM	8:00 PM	Joint	Themed Dinner
			Dealers & Alamo Sponsors
			Iberian Ballroom
8:00 PM	10:00 PM	Joint	Barge rides
			Dealers & Alamo Sponsors
			El Capistrano, Pool Side

Central	Session	Wednesday, October 20, 2021	
7:00 AM	8:00 AM	Joint	Breakfast
			Dealers & All Sponsors
			Hotel
8:00 AM	11:30 AM	Joint	Trade Show Final Adjustments if needed
			All Sponsors
			Holt CAT Employee Lot
8:00 AM	8:45 AM	Separate	Alamo: Procurement: Seprio; Fleet: Cobalt Truck Eqmt
			Dealers & Alamo Sponsor
			Veramendi/Madero
8:45 AM	8:50 AM	Separate	Break
8:50 AM	9:35 AM	Separate	Alamo: Procurement: Office Depot; Fleet: Sage Oil Vac
			Dealers & Alamo Sponsor
			Veramendi/Madero
9:35 AM	9:40 AM	Separate	Break
9:40 AM	10:25 AM	Separate	Alamo: Procurement: Cintas; Fleet: Miller Electric
			Dealers & Alamo Sponsor
			Veramendi/Madero
10:30 AM	10:40 AM	Joint	Load Transport to Holt
			NACD Fleet/Procurement, Sponsors
10:40 AM	11:30 AM	Joint	Transport to Holt CAT
			Dealers & All Sponsors
			Bus
11:30 AM	12:00 PM	Joint	Lunch (Grab-n-Go or Sit-n-Eat)
			Dealers & All Sponsors
			Tent Outside
12:00 PM	4:00 PM	Joint	HOLT Campus Tours
			Dealers & All Sponsors
			Holt
12:00 PM	4:00 PM	Joint	Sponsor Trade Show
			Dealers & All Sponsors
			Holt CAT Employee Lot
3:00 PM	3:30 PM	Joint	Holt Executive Thank You
			Corinna Holt-Richter and Peter J. Holt
			Holt Parking Lot
4:00 PM	4:45 PM	Joint	Transport to Hotel
			Dealers & All Sponsors
			Bus
4:45 PM	5:45 PM	Joint	Evening Break
			Dealers & All Sponsors
5:45 PM	6:45 PM	Joint	Transport to Rodeo
			Dealers & All Sponsors
			Bus
7:00 PM	10:00 PM	Joint	Rodeo Event
			Dealers & All Sponsors
			Tejas Rodeo

Central	Session	Thursday, October 21, 2021	
8:00 AM			Sponsor Trade Show Clean Up
			Holt CAT Employee Lot